



KEEP THE TAR RIVER REGION FLOWING

2012-13 ANNUAL REPORT



MISSION STATEMENT

We unite people and resources to build a stronger community.

VISION STATEMENT

We will be champions of our community, empowering individuals and improving lives, while striving for **IDEALS** that facilitate lasting, positive change.

VALUE STATEMENT

I INTEGRITY

We practice care, compassion and honesty in the stewardship of resources and relationships entrusted to us by our community.

D DIVERSITY

We value each person's unique gifts that strengthen our community through individual experiences, skills and resources.

E EXCELLENCE

We focus on achieving the highest standards of organizational excellence and are committed to achieving our mission and vision.

A ACCOUNTABILITY

We ensure effective, responsible, equitable and ethical management of the resources given to us by our community.

L LEADERSHIP

We present a strong, united voice that inspires people to build a better, more self-sufficient community.

S SOLUTIONS

We work collaboratively, effectively and strategically to improve pressing local health and human service needs, while creating a caring and responsive community.

OUR UNITED WAY AT WORK

3 Introduction & Report

Message from the Board Chair & Executive Director
Financial summary for the Year Ended June 2012

4 United Way Leaders

2012 Board of Directors & Staff

5 Campaign Highlights

Special moments during 2012 Campaign

6 Snapshots of Success

Featured success stories of donors and United Way program recipients

7 Appreciation Patrol Awards

Recipients of campaign awards based on per capita giving and participation

8 Employee, Corporate and Foundation Recognition

Workplace campaigns, Corporate & Foundation contributors

10 Landmark Leadership Foundation

Members of the Tocqueville Society, Nashcombe Circle, Tar River Circle, Coastal Plain Circle, Gateway Circle

12 Impacting Nash & Edgecombe Counties for a Brighter Future

Funded Partners & our impact the community through Education, Health & Income

13 Community Development & Initiatives

Get Connected, NC 2-1-1, FamilyWize, Emergency Food & Shelter Program

14 Reflections

Grand Prize Event, Annual Community Champions' Luncheon and New United Way Headquarters

15 Special Thanks

Acknowledgment of other businesses and supporters that strengthen United Way efforts

UNITED WAY MESSAGE

On behalf of the United Way Tar River Region Board and Staff, we are pleased to present our 2012-13 Annual Report. What a busy time it has been for our United Way! We have celebrated our 60th Anniversary, surpassed our \$1.2 million fundraising goal, moved into a wonderful new headquarters, worked to better the organization through our Community Impact Plan, just to name a few of our accomplishments. Much like the Tar River that binds our communities together, United Way brings together the hands and hearts of thousands who want to improve the quality of life in our Twin County Region. Through your support, our youth and families have greater opportunities, individuals will achieve financial stability, and our community members can live healthier lifestyles. None of this would be possible without YOU, our donors and supporters. You make United Way the community organization that it is, ready to respond and help local neighbors better their lives and look toward brighter futures. We thank you with the greatest sincerity, for your ongoing belief and your contributions of time, talent and treasure. Please continue with us as we look toward our future with bright anticipation!

Sincerely,



Chris Miller
2012 Board Chair



James Gray, III
2013 Board Chair



Ginny Mohrbutter
Executive Director

FINANCIAL SUMMARY

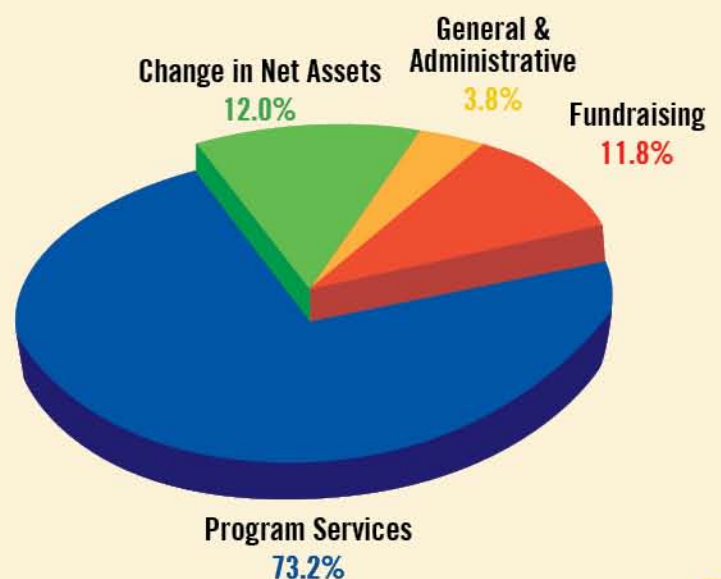
General & Administrative	44,911	3.829%
Fundraising	129,251	11.020%
Program Services	857,762	73.134%
Change in Net Assets	140,942	12.017%
	1,172,866	100.000%

For the Year Ended June 30, 2012

"Once again, we have received an unqualified opinion on our financial statements, in all material respects, from Bunch & Company, L.L.P. for the year ended June 30, 2012. This demonstrates our commitment to ensure the highest level of accountability to our donors and the community at-large."

Thomas V. Harris

United Way Tar River Region
Board of Directors, VP Finance



2012-13 UNITED WAY LEADERS

STAFF



Ginny Mohrbutter
Executive Director



Alan Davis
CFO/Assistant Director



Tamika Joyner
Donor & Volunteer
Relations Manager



Daniel Joyner
Community
Impact Coordinator



Elizabeth Scott
Administrative
Specialist



Lois Everette
Title V Worker

Special thanks to additional office workers

Annette Coggins, Jane Rogers
and Greterra Tabron

EXECUTIVE COMMITTEE

Janie Bauer
Retired
At Large Member

Robert (Bob) Boyd
Retired - Cummins-Rocky Mount
Engine Plant
Immediate-Past President

Gary Fazio
Boice-Willis Clinic, PA
VP/Governance

James (Jim) Gray, III
NC Wesleyan College
President-Elect

David Green
Battle, Winslow, Scott & Wiley, PA
Secretary

Thomas (Tom) Harris
First Citizens Bank
VP/Finance

Darrell Holland
Autumn Corporation
At-Large Member

Diane C. LeFiles
North Carolina Wesleyan College
VP/Community Investment

Chris Miller
Miller Consulting
President/Chairperson

Dr. Haywood Parker
Truth Tabernacle Ministries
VP/Community Development

Horace Sanders
Hospira, Inc.
VP/Planning

Dr. Keith Smith
Nash Community College
VP/Marketing & Communications

Craig Worthy
Boddie-Noell Enterprises, Inc.
At Large Member

BOARD OF DIRECTORS

Marta Abel
McLane Company, Inc.

Wick Baker
Vidant Edgecombe Hospital

Stephen Barnes
McGladrey, Inc./ McGladrey & Pullen, LLP

Jonathan Boone
City of Rocky Mount

Lynn Cale
Edgecombe Community College

Roland Clark
R. H. Clark Enterprises

Darlene Cowell
QVC - Rocky Mount

U. Glenn Daughtridge
Humor With A Purpose

Robbie Davis
Turn-Key Contractors, Inc.

Ron Ellis
Cummins Rocky Mount Engine Plant

John Farrelly
Edgecombe County Public Schools

Gerry Felton
PNC Bank

Dorsey Glover
Retired - Nash-Rocky Mount Public Schools

Keith Harris
Retired - City of Rocky Mount

Dr. Anthony Jackson
Nash-Rocky Mount Public Schools

Robin Latham
Nash Community College

Phillip Lowe
Piedmont Natural Gas

David May
First South Bank

Rick McMahon
Retired - Nash-Rocky Mount Public Schools

Jimmy Matthews
McGladrey, LLP

Eric Miller
Retired - Hospira

Chuck Murraray
Kaba Ilco Corp.

Graham Nelson
Davenport Autopark

Dr. Robin Sanford
Universal Leaf North America U.S., Inc.

Marva Scott
Edgecombe County
Department of Social Services

Bob Skelton
Nash Health Care Foundation

Tommy Stockdale
Eaton Corporation

Christy Taylor
Express Employment Professionals

John Turnage
Southern Credit Adjusters

Vanessa Whitaker
Southern Bank

Carol Allen White
Edgecombe County

Gloria Wiggins-Hicks
Retired-Cummins-Rocky Mount
Engine Plant

Fred Winner
Hillshire Brands

Cynthia (Cindy) Worthy
Nash Health Care Systems



Special thanks to
Annette Mills for 10
awesome years serving
United Way Tar River Region

CAMPAIGN HIGHLIGHTS



Campaign Advocates and Partner Representatives convene to discuss best practices for informing the community about the good works of United Way



Nash Community College "Pie in the Face" contest generates excitement among staff and students.



Eaton Corporation receives Spirit of NC Award for running a stellar campaign. Tommy Stockdale, Plant Manager, offers his famous delicious chili for employees that contribute to United Way.



Neill and Lisa Nelson, Davenport Autopark managers and Twin County Campaign Chairs, greet guests during United Way "Keep the Tar River Region Flowing" Campaign Kick-off



Express Personnel contributes an additional \$1,000 through their "Pay It Forward" campaign; with a total Contribution of \$9,400

SNAPSHOTS OF SUCCESS

Neighbors Helping Neighbors

The Snapshots of Success is a traveling photo exhibit that features local United Way donors and recipients of United Way Funded programs. To read their stories, visit our website at unitedwaytrr.org



There is HOPE.

Fred Pittman understands the riotous life of an addict. After homelessness, trouble with the law, health issues and partial loss of hearing, he realized that he needed help in order to get on the right path. Christian Fellowship Homes of Nash/Edgecombe Counties, a United Way Partner agency, provided a positive environment for Fred to make steps towards a better life.

Christy Taylor, owner of Express Employment Professionals, contributes to the cause of positively impacting lives by donating to United Way. Because of donors like Christy, Fred is active in ministry, pursuing his education and has hope for a brighter future.

United Way Invests in **HEALTH**



I SURVIVED.

Horace Lewis traveled an unstable road while dealing with life's greatest challenges. Needing a hand up in life, he enrolled into the program at United Community Ministries, a United Way funded program. This program provided him with holistic care that he needed to rebuild his life.

Calvin Ballance, Plant Manager of Cummins-Rocky Mount Engine Plant, makes a difference in the community by supporting United Way programs that address many community needs. Because of long-standing contributors like Calvin, Horace was able to transform his tragedy into triumph.

United Way Invests in **INCOME & INDEPENDENCE**



With you, I CAN...

At an early age, Rosella Campbell faced many obstacles growing up. While many other little girls were experiencing the joys of childhood, Rosella was experiencing family hardships, violence in school and low grades. After enrolling into the PROJECT LEARN program, offered at the Boys & Girls Clubs of Nash/Edgecombe Counties, she began to make drastic improvements. Because of United Way funded programs like PROJECT LEARN, Rosella is thriving socially and academically.

Maceo Lewis, a QVC-Rocky Mount employee, contributes to United Way by supporting programs that offer children a positive environment focused on achieving goals and keeping them out of trouble. Because of supporters like Maceo, Rosella can succeed in academics and reach for the stars.

United Way Invests in **EDUCATION**

APPRECIATION PATROL AWARDS

Platinum Awards

Boddie-Noell Enterprises, Inc.
 Cummins-Rocky Mount Engine Plant
 Davenport Autopark
 Eaton Corporation
 Express Employment Professionals
 McGladrey LLP
 Piedmont Natural Gas
 PNC
 Tarboro Savings Bank, S.S.B.
 The Carolinas Gateway Partnership, Inc.
 United Way Tar River Region
 Universal Leaf North America, Inc.



Gold Awards

Meals on Wheels of Rocky Mount, Inc.
 Opticare Managed Vision, Inc.
 Standard Insurance and Realty



Silver Awards

Belt Concepts of America
 Bunch & Company, LLP
 CECO Building Systems
 Communities In Schools
 of the Rocky Mount Region
 My Sister's House, Inc.
 Nash Community College
 New Standard Corporation
 Poyner Spruill LLP
 Rocky Mount Telegram
 The Wright's Center, Inc.



Bronze Awards

Boys & Girls Clubs of
 Nash/Edgecombe Counties
 Brame Specialty
 City of Rocky Mount
 The Salvation Army
 UPS



Honorable Mention Awards

Nash County Government
 Nash Health Care Systems, Inc.
 Target
 Telco Credit Union
 Vidant Edgecombe Hospital

EMPLOYEE CAMPAIGNS

American Red Cross-
Frederick E. Turnage Chapter
Association for the Learning
Disabled & Handicapped (ALDH)
Battle, Winslow, Scott, & Wiley, LLP
BB&T (Branch Bank & Trust Company)
Belt Concepts of America, Inc.
Blevins, Inc.
Boddie-Noell Enterprises, Inc.
Boice-Willis Clinic, PA
Boys & Girls Clubs of
Nash & Edgecombe Counties
Brame Specialty Co., Inc.
Bunch & Company, LLP
Carolina Steel Corporation
(Hirschfeld Industries)
CECO Building Systems
Century 21- The Combs Company
Centurylink
City of Rocky Mount
Comerica
Communities in Schools of
the Rocky Mount Region
Cummins-Rocky Mount Engine Plant
C.W. Williams & CO., Inc.
Daveenport Autopark
Down East Partnership for Children
Eastpointe

Eaton Corporation
Edgecombe Community College
Edgecombe County Government
Edgecombe County Public Schools
Express Employment Professionals
Eye Care Center
First Carolina State Bank
Fountain, Roberson, Anderson Agency, Inc.
Harris Teeter
Hillshire Brands
Honeywell International
Hospira
J.C. Penney
Kaba Ilco Corporation
Keihin Carolina System Technology
Lowes Food Store
Lowe's Home Improvement
McGladrey, LLP
McLane Carolina Company, Inc.
Meals On Wheels of Rocky Mount, Inc.
Mental Health America of the Tar River Region
My Sister's House, Inc.
Nash Community College
Nash County Government
Nash Health Care Systems, Inc.
Nash-Rocky Mount Public Schools
Nationwide Insurance
New Standard Corporation

North Carolina Wesleyan College
Opticare Managed Vision, Inc.
Phoenix Management Group
Piedmont Natural Gas
Poyner Spruill, LLP
PNC Bank
QVC Rocky Mount, Inc.
Rocky Mount Family YMCA
Rocky Mount Telegram
Southern Bank & Trust Company
Standard Insurance & Realty
Stuart C. Irby
Stifel Nicolaus
Tarboro Savings Bank, S.S.B.
Target Stores
Telco Credit Union
The Carolinas Gateway Partnership, Inc.
The Salvation Army
The Wright's Center, Inc.
Town of Tarboro
United Way Tar River Region
Universal Leaf North America U.S., Inc.
United Parcel Service
Vidant Edgecombe Hospital
Walmart
WinCare, Inc.
Yellow Freight Systems

CORPORATE/FOUNDATION RECOGNITION

A T & T Foundation
Abbott Laboratories
American General Financial Services
Autumn Corporation
Belk, Inc.
Bennett & Gulley, P.A.
Betsy B. Strandberg Fund of Triangle Community
Foundation
Boice-Willis Clinic, P.A.
Brame Specialty Co., Inc.
Centerpoint Counseling & Consultation
Century 21
CenturyLink Clark M. Williams Foundation
Christine's Catering
Community Foundation of Greater Greensboro
DeLoatch & Hinton, PLLC
Eaton Corporation
Eli Lilly and Company
Express Employment Professionals
Family Medicine in Downtown Tarboro
Fountain, Roberson,
Anderson Agency, Inc.
G. T. Ward, D.D.S.
Haney, Vann & Bruton, L.L.P.
Hillshire Brands
Hirschfeld Industries
Hospira, Inc.

J. C. Penney
Jerry W. Price, D.D.S., P.A.
Jim Dickens Printing &
Promotional Products, Inc.
Kaballco Corporation
Keihin Carolina Systems
Technology Foundation
Lowes Home Improvement
Warehouse of Rocky Mount
Merck
Nash Health Care Systems, Inc.
Nationwide Insurance
Oettinger & Norwood, PA
Opticare Managed Vision Inc.
Piedmont Natural Gas Foundation
PNC Foundation
Progress Energy Service Company, LLC
QVC Rocky Mount, Inc.
Rocky Mount
Medical Park Pharmacy, Inc.
Schneider Electric
Scott & Early Painting
Signs Now 267
Southern Credit Adjusters Inc.
Sprye and Associates
State Farm Companies Foundation
Stuart C. Irby Co.

Super Flame Gas Company, Inc.
Tarboro Printing Company
Tarboro Savings Bank, S.S.B.
Target
The Boddie-Noell Foundation
The Cummins Foundation
The ITW Foundation
The Universal Leaf Foundation
United Parcel Service
Universal Leaf North America U.S., Inc.
Wal-Mart Stores, Inc.
Wells Fargo
Word Tabernacle Church



LANDMARK LEADERSHIP FOUNDATION

Members of the Landmark-Leadership Foundation are those individuals who contribute \$500 or more towards the United Way Tar River Region campaign. Each Leadership donor possesses a compassionate spirit and a desire to take action. The result of their investments is a caring community that is resilient in the face of change and responsive to new challenges. The members of the Leadership Circles are committed individuals who give graciously to our community. They are leaders who possess true generosity and a commitment to today's challenges. The highest level of the Landmark- Leadership Foundation is the Alexis de Tocqueville Society.

The Alexis de Tocqueville Society **\$10,000+**

The Nashcombe Circle **\$5,000 - \$9,999**

The Tar River Circle **\$2,500 - \$4,999**

The Coastal Plain Circle **\$1,000 - \$2,499**

The Gateway Circle **\$500 - \$999**

Anonymous (1)	Derek Hawkes	Susan D. Ballentine	Brenda M. Davis
	Claude A. Hooks	Stephen & Cindy Barnes	Mr. & Mrs. Guion C. Davis
	John R. Hurlless, Jr.	Robert Bass	Michelle & Alan Davis
	Peter F. Jackson	Gwendolyn H. Batchelor	Ryan M. Day
	Todd P. Jenkins	Lorrie B. Batson	Christopher M. Dean
	Vel & Sam Johnson	Janie Bauer	Robert & Annie Barlow Deberry
	Crystal H. Jones	Connie L. Bell	Del Boccio Family
	John E. Judd, Sr.	William A. Benbow	Mr. & Mrs. Scott Dettman
	James L. King	Connie Blackwell	Amy N. Dew, RN
	Robin Owens Latham	Cam & Tonya Blalock	Rosemary M. Dorsey
	Michelle H. Lavendar	Nancy D. Blount	Joe & Sandy Drum
	Pat Mauldin	Jonathan & Paula Boone	Willie B. Durham
	Eric & Chris Miller	Kevin & Debra Boudreau	Bud & Ruth Ealing
	Joe D. Mills	Bob & Sue Boyd	Vickie B. Earp
	Dr. & Mrs. Trent L. Mohrbutter	David S. Brantley, M.D.	Carol H. Eatman
	Robert & Peggy Murphy	Victoria P. Brock	Ronald Ellis
	Dr. & Mrs. William B. Pittman	Karen Brown	Ralph & Susan Emerson
	Horace W. & Deborah H. Sanders	Vera C. Brown	Roger & Barbara Everett
	Robin A. Sanford	Ginger Bruce	Dennis Farmer
	Richa Sinha	Wayne & Angela Bryant	Joe Faulcon
	Tommy & Angie Stockdale	Angela R. Bryant	Gary J. Fazio
	William L. Walker, Jr.	Mr. & Mrs. Michael T. Bryant	Timothy F. Flanagan
	Stephen R. Williams	Dr. Alice M. Burt	Monika S. Fleming
	Larry & Carolyn Williamson	Larry L. Bynum	Darrin A. Fortier
	Richard H. & Nancy G. Worsinger	Dennis Cabbage	Kamalakaran Ganapathy
	Gregory K. Wright	Joan T. Calhoun	Mr. & Mrs. Spencer R. Gardner
		Karen & Joseph Callaway	Stephanie B. Garner
		Lawrence H. Chewning, III	Cheryl P. Gay
		Mark A. Christman	John R. Gessaman
		Gregory P. Clark	Greg Gibbs
		Michael W. Coleman	The Godrich Family
		Keisha L. Collins	Linda V. Graham
		Mr. & Mrs. John F. Congelli	Oliver Green
		Megan M. Conner	Ron Green
		Dustin, Hanna, & Amelia Cook	Crystal Gwynn
		Phillip R. Corriher	Terrell M. Hagans
		Morris & Darlene Cowell	Rhonda Haggins
		Michael W. Dail	Roy & Denise Hall
		Patricia R. Daniel	Leslie D. Hall
		Albert S. Darby	Angela B. Hannah

James H. Harrison	Stan Larwa
Billy Hart	Debra F. Lee
Michael & Shelley Haymore	Spencer & Grison Lee
David C. Hege	Nancy LeHardy
Elayne L. W. Henderson	Michelle Lloyd
Richard S. Hening	Carlton W. Long
Jeffrey P. Herrin	John Malko
Janie W. Herring	James C. Marrow, Jr.
Kenneth O. Hibbler	Teresa M. Martin
Lisa & Jimmy Hicks	Terry Martin
Arthur D. Hinkle	Jim & Connie Matthews, Jr.
Brenda F. Hinton	Georgia B. Mayo
Gloria J. Hinton	Mary M. McCall
Barbara A. Holdsworth	Vanessa B. McCleary
Wesley G. Holiday	David McDaniel
Darrell & Gina Holland	Donald R. McFarlin
Meredith M. Holland	Patsy King McGhee
James R. Holloman	Wanda R. McGuire
Wayne Hollowell	Rick & Shirley McMahon
Rick Holmes	Stanley McNair
Vandora L. Holt	Mr. & Mrs. Frank P. Meadows, Jr.
Daniel & Carmen Hope	Lee & Marian Mears
Sammy L. Hopkins	Anne & Joe Meyer
Billy R. Hyman	Edna E. Mitchell
Dr. Anthony D. Jackson	Sally A. Mitchell
John C. Jackson	Bonnie L. Moore
Stanley A. Johndrow	Mark A. Moore
Elaine S. Johnson	G. Lamont and Myesha Moore
L. Renee Johnson	William R. Murphy
Pameula S. Johnson	Charles H. Murray
Sabreina Johnson	Brian P. Mutzabaugh
Joe & Tracey Johnson	Ralph & Betsy Nelson
Ashley P. Jones	Mahlon D. Nicholson
Norma B. Jones	Nancy Nixon
Sharon W. Jones	Deborah W. O'Neill
Richard E. Joyner	Johnnie C. Owens
Tamika M. Joyner	Laura B. Owens
Meera Kelley	Sandi S. Paige
Michael R. Kelley	Greg Pait
Patrick Kennedy	Phillip A. Panepinto
Brad Kerr	Tony & Jacqueline Parker
Daniel J. Kraszeski	Katherine S. Parsons
Rita Kuhn	David Pearson
Lisa C. Lambros	Charles W. Penny

John Perry	Jay H. Streater
Annese L. Pittman	Mary E. Strickland
James Q. Pittman	Ryan & Laura Strickland
Vanette W. Pope	Mark Edward Stuart
Deborah C. Powell	Rachel H. Sutton
Michael Pressley	Gloria J. Terry
Anita B. Pridgen	Yolanda E. Thomas
Tom & Susan Rackley	Allan S. Thompson
Richard E. Rains	Mr. Braxton B. Townsend, Jr.
Robert H. Reed	Cathy M. Turner
Jim & Lisa Reid	James B. Tyndall
Donna H. Reynolds	Peter F. Varney
Carolyn B. Roberson	Raymond & Brenda Wadsworth
Darren M. Rowley	Kimberly H. Wainwright
Tammy Rucker-Wiley	Ann E. Wall
Brian T. Ruffin	Nick & Charlotte Walyko
Ms. Tammy Rule	Con Ward
Karen M. Salacki	Michael H. Webb
David & Misty Schmitt	Kathryn Weeks
Mr. & Mrs. Harvey DaLane Self	Rocky L. Whitley
Elizabeth Sentilles	Edwin B. Wilburn
Sean & Amy Skaggs	Eric J. Wilkinson
Dwight Smith	Alvin D. Williams
Frank E. Smith	Basil D. Williams
Jody Smith	Christopher L. Wood
Todd A. Soderberg	Rip & Jane Woodin
Anita W. Stander	Matt & Jennifer Worsley
Raymond A. Stander	Carl N. Wright
Amy Staton	Rukaiya A. Yamyolia
Warren & Debbie Stephenson	Kelvin Yarrell
J. Buckley Strandberg	Lin Zhang

Every effort has been made to verify information for accuracy and completeness for this list of donors to the United Way Tar River Region during 2012. We sincerely apologize if we omitted your name or if your name is listed incorrectly. Please note that some donors have elected to remain anonymous.

Please contact the United Way office at 252.937.2213, and we will be happy to make any corrections and include them in our next year's annual report.

OUR IMPACT

We are working across the twin counties to develop and implement strategies that make a difference for our biggest challenges. We support programs, services and initiatives that deliver results in the areas of **EDUCATION**, **INCOME**

& **HEALTH**. Your donations support over 41 local health and human services programs through our United Way and 21 Funded Partners.

Community Impact Teams are vital to the success of United Way. Our team members come to us from different businesses and groups across the area. These community-minded volunteers take their task of evaluating Partner Agencies and programs very seriously within our three key areas. After the evaluations, volunteers make recommendations that are reviewed and approved by our local Board of Directors. A special thank you is extended to Board Member, Diane LeFiles, for leading our 2012 Community Investment Process and our Impact Teams.

EDUCATION

Building Successful Youth and Families

We support programs that help our youth succeed academically and graduate from high school with a successful transition to work or higher education. We also support programs that help our youth develop the skills and attitudes to be responsible and productive community members.

Education Team

Deana Guido – Team Leader
Robin Latham – Team Leader

Tabitha Braswell	Chris Norman	Linda Williams
Dorsey Glover	MH Pridgen	Lei Zheng
Angela Hight	Denise Purcell	
Gwendolyn E. Hyman	Jason Rochelle	
Adam Ipock	Richard Uhrin	
Brian Milburn	Mike Varnell	

INCOME

Increasing Self-Sufficiency

We help people connect to a sustainable network of safety net organizations offering a variety of services, referrals, and case management resources. We engage everyone in the civic and social life of our community and support the services that help us to respond to a community crisis or disaster.

Income Team

Loretta Braswell – Team Leader
Vanessa Whitaker – Team Leader

Amy Biehl	Albert J. LaRose	Kim Slaymaker
Bob Davis	Malcom E. Lewis	Gerald Warner
Richard Herring	Peggy Lewis	
Todd Klingbiel	Keith McGee	

HEALTH

Creating a Healthier Community

We target programs and services that provide the education and services that promote a healthy lifestyle and help people manage and prevent chronic physical and mental illnesses. We also support services that increase the access that individuals with limited resources have to affordable and timely urgent, chronic, and preventive care.

Health Team

Eric Miller- Team Leader
Hope Bethea – Team Leader

Michele W. Cherry	Laura Joyner	Chris Wood
Annette Coggins	Melissa Lowry	Jo Webb
William A. Craig	Sebastian Sanders	Jody Webb
Paula L. Dickens	Marva Scott	
Van Holt	Con Ward	

American Red Cross, Frederick E. Turnage Chapter

- Blood Services
- Health & Safety Training
- Armed Forces Program
- Emergency Services

Association for the Learning Disabled & Handicapped (ALDH)

- Community Education Advocacy
- CORE
- Exceptional Academic Success

Boys & Girls Clubs of Nash/Edgecombe Counties

- After School Youth Development
- Summer Enrichment

Boy Scouts – East Carolina Council

- Boy Scouts of America-Cub Scouts, Boy Scouts, Exploring, Venturing

Christian Fellowship Home

- Supporting Living for Chemically Dependent Men

Communities In Schools

- College Access Programs
- Family Resource Center

Dunbar Community Development Club

- Senior Community Health & Wellness

Girl Scouts – North Carolina Coastal Pines

- Girl Scouting

Harrison Family YMCA

- Childcare & Youth Programs
- Aquatic Exercise Program
- Adaptive Swim

Meals on Wheels of Rocky Mount

- Home Delivered Meals & Personal Contact

Meals on Wheels of Tarboro

- Home Delivered Meals & Personal Contact

Mental Health America of the Tar River Region

- Public Education
- Direct Consumer Program

My Sisters House

- Domestic Violence & Sexual Assault Program
- Domestic Violence/Sexual Assault & Family Violence Prevention Program

Princeville Senior Center

- Healthy Activities & Transportation

Tarboro Community Outreach

- Fighting Hunger & Homelessness Shelter & Food Program

The Salvation Army

- Comprehensive Assistance/Social Services
- Senior Citizen Development Programs

The Wright's Center

- Adult Day Health Care

Tri-County Industries

- Adult Development & Vocational Program Transportation

United Community Ministries

- Community Shelter
- House the Children/Bassett Center
- Community Kitchen & Pantry

Volunteers Offering Independent Care for the Elderly (VOICE)

- Senior Self-Sufficiency, Transportation & Support

"We are very pleased with our first year funding model which laid the foundation for the successful continuation of our Community Impact Model. As a result, we are connected to our partner agencies in new and meaningful ways. This is our best example of how to work and live united."

–Diane LeFiles, VP of Community Investment

COMMUNITY DEVELOPMENT AND INITIATIVES

GET CONNECTED

Powered by Galaxy Digital

Through our newest program, **GET CONNECTED**, nonprofits are able to advertise volunteer opportunities, in-kind needs and special events so that community members can link up and find meaningful volunteer experiences. Visit www.getconnected.unitedwaytrr.org for more information.



Through our partnership with FamilyWize, we offer a free prescription drug discount card to help reduce the cost of prescription medicines for local citizens. In 2012, we saved the community a total of \$88,556.



By simply dialing 2-1-1 or visiting www.nc211.org you can access a 24/7 nonprofit community services information and referral service....the community connection for those who want to give help and for those who need help. In 2012, there was an average of 119 calls made to 2-1-1 from Nash and Edgecombe counties.

Special thanks to our NC 2-1-1 Funders...**Z. Smith Reynolds Foundation, Blue Cross and Blue Shield of NC, Rocky Mount Community Foundation, The Wachovia Foundation and The Eaton Corporation.**

Emergency Food & Shelter Program

Our United Way administers the Emergency Food and Shelter Program (EFSP), a federal initiative through FEMA and the National Food and Shelter Program. Locally, through an Advisory Board, during the 2012-13 Phase 30, we distributed \$99,299 to eligible Local Recipient Organizations (LRO's) that provide emergency food and shelter within Nash and Edgecombe counties.

Special Thanks to our Advisory Board Members and LRO Representatives

Board Chair:

Warren Stephenson
Homeless Representative

Bonita Allen
Retired - Rocky Mount Housing Authority

Sister Mary Ann Czaja
Tarboro Community Outreach

Ron Dyson
The Salvation Army

Lieutenant Matthew Trantham
The Salvation Army

Ginny Mohrbutter
United Way Tar River Region

Jan Warren
Meals on Wheels

Nedra Maryland
R.E.A.C.H. - Word Tabernacle

Clemen Perez
Nash/Rocky Mount Schools

Sarah S. Hill
Nash County Department of Social Services

Bobbie Noble
Edgecombe County Department of Social Services

Ron Scott
MHA-Tar River Region

Chris Miller
Rocky Mount City Council

Chris Battle
Leonard Tillery
United Community Ministries

Meredith Holland
My Sister's House

Terrence Wilson, MD
Medical Rehabilitation

Daniel Joyner
United Way Tar River Region

Allen Mitchell
Mayor's Commission for Persons with Disabilities

Judy Bullock
American Red Cross - Frederick E. Turnage Chapter

Kirk Scott
Christian Fellowship Home

Melvia Batts
Nash County Department of Social Services

Barry Richardson
NEED

Brooke Futrell
Kim Hickerson
Eastpointe

Jesse Lewis
Church on the Rise Peacemakers Family Center

Elizabeth Mosley
Dot Brinkley
St. Andrews Episcopal Church

Funded Local Recipient Organizations

- Christian Fellowship Home of Nash-Edgecombe Counties, Inc.
- Church on the Rise Peacemakers Family Center
- My Sister's House
- Responsive Emergency Assistance Cooperative Households (REACH)
- St. Andrews Episcopal Church
- Tarboro Community Outreach, Inc.
- The Salvation Army
- United Community Ministries
- United Way Tar River Region



Build A Backpack partnership with Communities In Schools and Walmart yielded many school supplies for local students in Nash and Edgecombe counties.



Great American Cookie Co. donates children and young adult books to United Way

"We are positioning ourselves for maximum impact and broader influence in touching and affecting the lives of those we serve." ~ Dr. Haywood Parker, VP of Community Development

REFLECTIONS

Grand Prize Event



Neill Nelson, Davenport Autopark Manager, interviews 2012 Grand Prize Winner, Kevin Boulden

Our first Grand Prize Event sponsored by Davenport Autopark generated great excitement as finalists attempted to unlock the door of the 2012 Honda Civic. Kevin Boulden, was the 2012 Grand Prize Winner and the ninth finalist.

Annual Community Champions' Luncheon

Our Fifth Annual Community Champions' Luncheon held at The Gateway Convention Center in Rocky Mount, featured keynote speaker U. Glenn Daughtridge, owner of Humor With A Purpose and longstanding United Way Board Director. Various individuals, companies and organizations were highlighted as being instrumental to United Way's success. United Way donors, volunteers and supporters were also given special recognition.



Daughtridge captivates the crowd with humorous delivery.

New United Way Headquarters



The new United Way headquarters, donated by Boddie-Noell Enterprises, is official! Dedicated volunteers invested countless hours to make the new site possible. See page 15 for special recognition.





United Way Tar River Region

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Rocky Mount, North Carolina 27804-2534
(252) 937-2213

EDGECOMBE OFFICE
217 Main Street, Suite 200
Tarboro, North Carolina 27886
(252) 823-8919

unitedwaytrr.org



“Live United! Keep the Tar River Region flowing. United Way is here and we’re showing that the twin counties keep on growing. And we’re rolling, rolling on the river. So keep the Tar River Region flowing.”



KEEP THE TAR RIVER REGION FLOWING

KEEP THE TAR RIVER REGION FLOWING KEEP THE TAR RIVER REGION FLOWING

