

# HOW YOUR DOLLARS ARE INVESTED

WHEN YOU CONTRIBUTE TO UNITED WAY, YOU ARE INVESTING IN VITAL PROGRAMS FOR PEOPLE IN NEED THROUGHOUT NASH & EDGEcombe COUNTIES.

EDUCATION **26.3%**

INCOME & INDEPENDENCE **25.6%**

HEALTH **9.3%**

COMMUNITY DEVELOPMENT **21.2%**

FUNDRAISING **11.3%**

GENERAL & ADMINISTRATIVE **3.0%**

DONOR RESTRICTED DONATIONS **3.3%**

# OUR PARTNERS

- AMERICAN RED CROSS OF NORTHEASTERN NC CHAPTER | 252-977-1720
- BOYS & GIRLS CLUBS OF THE TAR RIVER REGION | 252-977-9924
- BOY SCOUTS - EAST CAROLINA COUNCIL | 252-522-1521
- CHRISTIAN FELLOWSHIP HOME OF NASH/EDGEcombe COUNTIES | 252-977-1273
- COMMUNITIES IN SCHOOLS OF THE ROCKY MOUNT REGION | 252-442-9991
- DOWN EAST PARTNERSHIP FOR CHILDREN | 252-985-4300
- DUNBAR COMMUNITY DEVELOPMENT CLUB | 252-446-6098
- GIRL SCOUTS - NORTH CAROLINA COASTAL PINES | 919-600-6310
- MEALS ON WHEELS OF ROCKY MOUNT | 252-446-4336
- MEALS ON WHEELS OF TARBORO | 252-823-8411
- MY SISTER'S HOUSE, INC | 252-462-0366
- PEACEMAKERS OF ROCKY MOUNT, LLC | 252-212-5044
- PRINCEVILLE SENIOR CITIZENS CENTER | 252-641-8904
- RIPE FOR REVIVAL | 252-908-4749
- ROCKY MOUNT FAMILY YMCA | 252-972-9622
- SPECIAL OLYMPICS NASH COUNTY | 252-972-1135
- STRATEGIC TWIN-COUNTIES EDUCATION PARTNERSHIP (STEP) | 252-446-0113
- TARBORO COMMUNITY OUTREACH | 252-823-8801
- TCI WORKS | 252-977-3800
- THE MERCER FOUNDATION | 252-955-7033
- THE REACH CENTER | 252-937-2942
- THE SALVATION ARMY | 252-446-4496
- THE WRIGHT'S CENTER | 252-442-8363
- UNITED COMMUNITY MINISTRIES | 252-985-0078
- VOLUNTEERS OFFERING INDEPENDENT CARE FOR THE ELDERLY | 252-641-7529



# UNITED WE WIN.

## PROUDLY SERVING NASH & EDGEcombe COUNTIES

# OUR ENDOWMENT FUND

THE UNITED WAY TAR RIVER LEGACY ENDOWMENT SERVES AS AN ONGOING SOURCE OF SUPPORT FOR THE ORGANIZATION AND OUR MISSION. THE GROWTH OF THIS FUND CONTRIBUTES TO THE RESILIENCE AND FINANCIAL SUSTAINABILITY OF OUR UNITED WAY. HOW CAN YOU SUPPORT AND LEAVE A PERSONAL LEGACY...HELP ENSURE THE CONTINUATION OF OUR MISSION IN MANY WAYS: YOUR GIFT OR PLEDGE TO THE FUND; YOUR GIFTS IN MEMORY OR IN HONOR OF FRIENDS AND FAMILY; OR YOUR THOUGHTFULLY PLANNED BEQUEST. ALL CONTRIBUTIONS SUPPORT OUR GOAL TO BUILD A STRONG ENDOWMENT FOR THE FUTURE, AND GIFTS ARE TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW.



CALL 211... FREE, CONFIDENTIAL, 24-HOUR, LOCAL HEALTH AND HUMAN SERVICES INFORMATION AND REFERRAL LINE, PROVIDING COMMUNITY RESOURCES AND VOLUNTEER OPPORTUNITIES TO HELP YOU GET ANSWERS AND STAY CONNECTED...DIAL 211 OR VISIT [WWW.NC211.ORG](http://WWW.NC211.ORG)

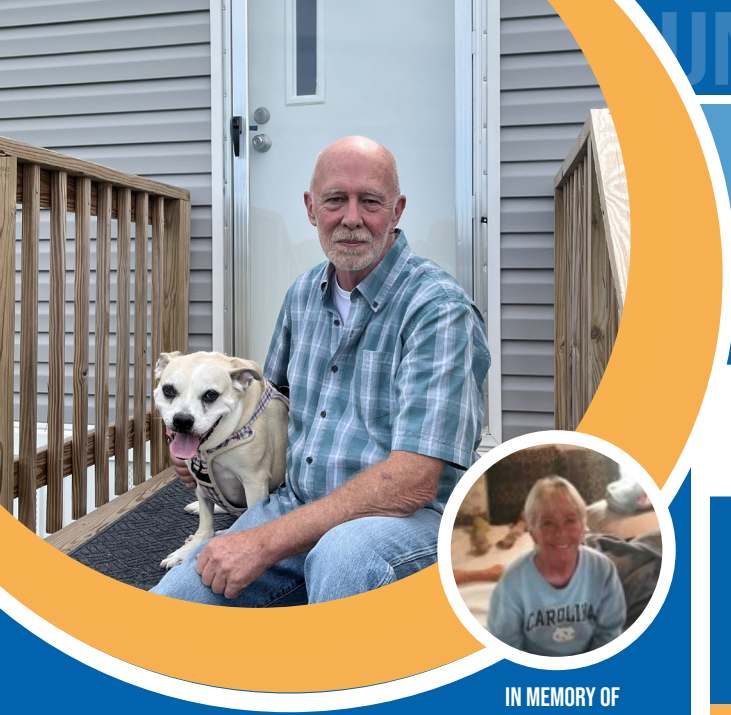
2,673 PEOPLE ACROSS NASH & EDGEcombe COUNTIES WERE PROVIDED COMMUNITY RESOURCES THROUGH OUR NC 211 PROGRAM.



252-937-2213

[WWW.UNITEDWAYTRR.ORG](http://WWW.UNITEDWAYTRR.ORG)





IN MEMORY OF  
DEBORAH

### MEET MICHAEL AND SABOT 2023 TORNADO SURVIVORS

IN JULY 2023, NAVY VETERAN MICHAEL POYTHRESS AND HIS LOVE, DEBORAH, FACED ONE OF THE MOST TRAUMATIC EXPERIENCES OF THEIR LIVES WHEN A DEVASTATING TORNADO TORE THROUGH OUR COMMUNITY. AS THEY HUDDLED TOGETHER IN THEIR BATHROOM, CLINGING TO EACH OTHER AND SABOT FOR DEAR LIFE, THEY PRAYED FOR SAFETY AMIDST THE CHAOS. MIRACULOUSLY, THEY SURVIVED BRUISED BUT SAFE, ONLY TO FIND THEIR WORLD TURNED UPSIDE DOWN—THEIR HOME HAD BEEN DEMOLISHED.

THANKS TO GENEROUS INDIVIDUALS AND BUSINESSES DONATING TO THE TWIN-COUNTY TORNADO RECOVERY FUND, THE POYTHRESS FAMILY WAS ABLE TO REBUILD THEIR LIVES AND PURCHASE A NEW HOME; WHICH WAS DEBORAH'S DREAM BEFORE HER PASSING. THE IMPACT OF THE TORNADO WAS FELT DEEPLY ACROSS OUR LOCAL COMMUNITIES, LEAVING MANY FAMILIES STRUGGLING WITH LOSS AND UNCERTAINTY. BUT OVER 250 LOCAL CITIZENS RECEIVED RESOURCES AND FUNDS TO RECOVER AND REBUILD THEIR LIVES.

DONOR SUPPORT IS VITAL IN ENSURING THAT UNITED WAY CAN CONTINUE TO HELP THOSE AFFECTED BY DISASTERS, EMERGENCIES OR CHALLENGING LIFE EXPERIENCES BY PROVIDING THEM WITH THE RESOURCES THEY NEED TO LIVE AND THRIVE.

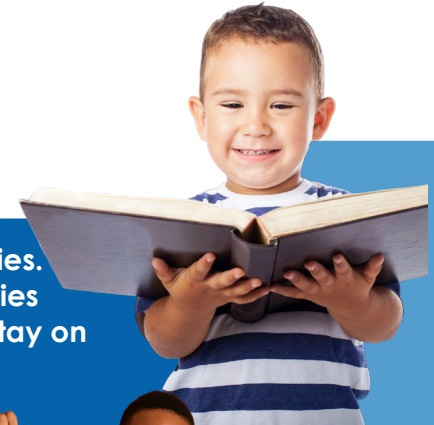
# OUR MISSION: TO UNITE PEOPLE AND RESOURCES TO BUILD A STRONGER COMMUNITY.

WE BELIEVE THAT EVERY INDIVIDUAL DESERVES THE OPPORTUNITY TO THRIVE. WE ARE DEDICATED TO ADDRESSING THE BIGGEST CHALLENGES WITHIN THREE KEY AREAS: EDUCATION, INCOME & INDEPENDENCE, AND HEALTH! WITH ONE GIFT TO UNITED WAY, YOU CAN HELP CONTINUE TO HELP THOSE WHO NEED IT THE MOST. UNITED WE WIN!

## EDUCATION

**95,730** YOUTH AND FAMILIES  
WERE EMPOWERED

Success in life is enhanced with quality educational opportunities. Through United Way programs, thousands of children and families were given the support they need to strengthen their literacy, stay on track in school, graduate high school and find a career.



## INCOME & INDEPENDENCE

**18,609** PEOPLE RECEIVED TOOLS  
NEEDED TO FIGHT POVERTY

United Way is promoting self-sufficiency by tackling food insecurities, homelessness, financial challenges and other personal barriers to improve the quality of life for individuals and families throughout our local communities.



## HEALTH

**2,083** PEOPLE IMPROVED  
THEIR HEALTH

By making it easier for people to access substance abuse programs, receive quality health care and access nutritious foods, we're fighting to help everyone get—and stay—healthy.

